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Albany Center Galleries Inc. operating as Albany Center Gallery is a 501(c)(3) Organization for your tax purposes, contributions are tax deductible within the limits of the law.

September 21, 2020

Dear Friend of ACG

On behalf of our staff, Board of Directors, Gala Committee, and all members of our community, we graciously invite you to join us as a business donor for Albany Center Gallery's (ACG) *2020* 

MasquerAid for Art Gala. The event will take place virtually on Friday, November 20th from 7 PM to 8 PM with an optional virtual dance party from 8 PM to 10 PM – and more details to come! By donating a product or service for our Gala Auction, your local business will be taking an active role in keeping visual art alive in Albany, while contributing firsthand to our region's rich culture, economic livelihood, and history. We know times are tough, and appreciate any support you are able to offer us. If you cannot donate an item, you are invited to attend the evening's events, purchase raffle tickets, and/or bid on other silent auction items.

For decades, we have been hosting an annual fundraising art party that attendees are not quick to forget. We are saddened by the current circumstances that keep us physically apart, but we are not discouraged. Art is essential, in both good and bad times. We invite our community to come together to "aid art" at ACG's **2020 MasquerAid for Art Gala**. This will not be your typical virtual gathering. We will have our awards ceremony presenting the **Mona Ruth Brickman Memorial Artist of the Year Award** and the **Les Urbach Lifetime Achievement Award**; and there will also be an online silent auction filled with art and other sought after items, a virtual dance party, and oh so much more! This year we get the best of both worlds, the party as well as being able to enjoy it from the comfort of home.

For 40+ years, ACG has been presenting contemporary art exhibitions featuring works in all media from our region's artists, with a focus on inspiring interest in and interaction with works of art by an increasingly diverse audience. Our reach extends beyond the walls of the Gallery into the community through public art projects and art programming. We can be seen at community events like Art on Lark and the Black Arts & Cultural Festival. Various other community programs we are involved with include: "Downtown is Pawsome," the #CapitalWalls mural project, art consulting, and youth art programming. Through these pursuits, the Gallery consistently reaches over 55,000 individuals yearly.

To ensure your business name appears on promotional material as a donor, please complete and return the enclosed Auction Donor Form along with your donation or call the Gallery no later than <u>October 2</u>. The deadline for recognition in the program book is <u>October 23</u>. You will also receive recognition as a donor on ACG's website, during our live virtual Gala, and on our silent auction website page.

We value your support! Please consider making a contribution, as well as enjoying a funfilled evening at our **2020 MasquerAid for Art Gala** as Albany Center Gallery celebrates creative minds with the community.

Sincerely,

Tony ladicicco Executive Director Kevin Dubner

Board President & Gala Committee Chair